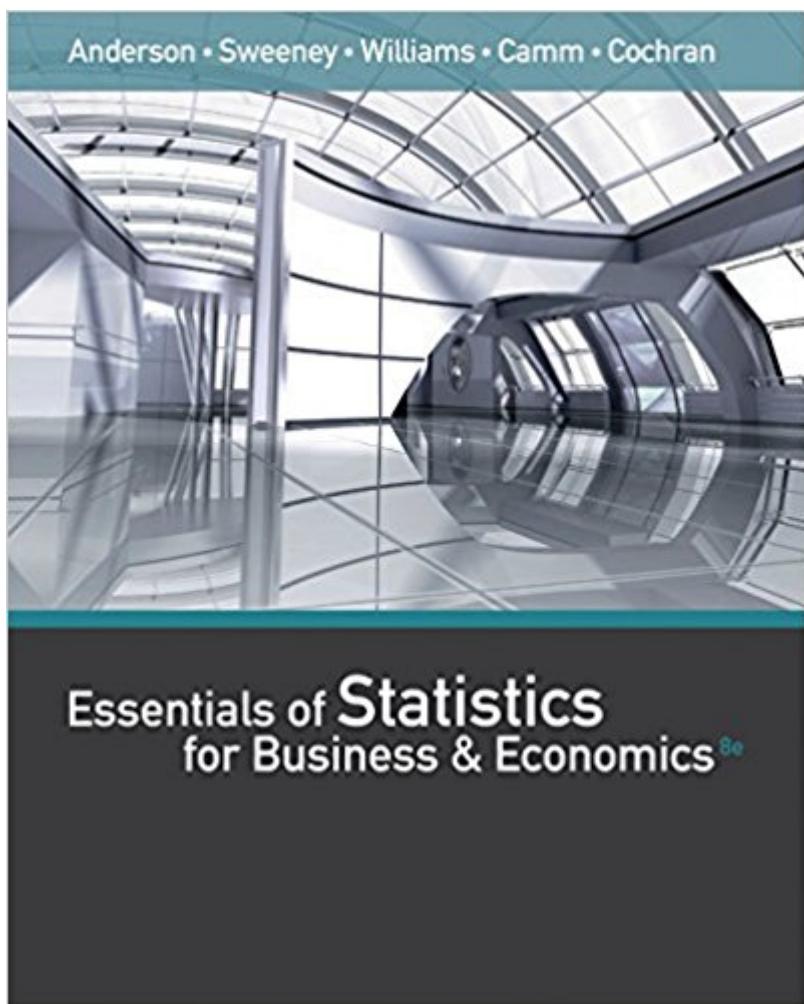


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# Essentials Of Statistics For Business And Economics (with XLSTAT Printed Access Card)



## Synopsis

Introduce sound statistical methodology to students with the real-world examples, proven approach, and hands-on exercises in **ESSENTIALS OF STATISTICS FOR BUSINESS AND ECONOMICS**, 8E. This leading book builds the foundation for to analyze and solve business problems quantitatively. The authors' signature problem-scenario approach and reader-friendly writing in this streamlined edition focuses on core topics with updated case problems, applications, and self-tests help students master key formulas and apply statistical methods to business scenarios. MindTap and CengageNOW® complete digital solutions help you and your students make the most of the course. Online homework now includes "Post-Submission Feedback" or step-by-step calculations that walk through solutions. Optional chapter appendices deliver in-depth coverage of a popular statistical software program that can be integrated with the text. Choose from Excel 2016 with add-in XLSTAT or Minitab 17.

## Book Information

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Dr. David R. Anderson is a textbook author and Professor Emeritus of Quantitative Analysis in the College of Business Administration at the University of Cincinnati. He has served as head of the Department of Quantitative Analysis and Operations Management and as Associate Dean of the College of Business Administration. He was also coordinator of the College's first Executive Program. In addition to introductory statistics for business students, Dr. Anderson has taught graduate-level courses in regression analysis, multivariate analysis, and management science. He also has taught statistical courses at the Department of Labor in Washington, D.C. Professor Anderson has received numerous honors for excellence in teaching and service to student

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Camm has published more than 30 papers in the general area of optimization applied to problems in operations management and marketing. He has published his research in Science, Management Science, Operations Research, Interfaces, and other professional journals. Dr. Camm was named the Dornoff Fellow of Teaching Excellence at the University of Cincinnati and he was the 2006 recipient of the INFORMS Prize for the Teaching of Operations Research Practice. A firm believer in practicing what he preaches, he has served as an operations research consultant to numerous companies and government agencies. From 2005 to 2010 he served as editor-in-chief of Interfaces and has also served on the editorial board of INFORMS Transactions on Education. James J. Cochran is Professor of Applied Statistics and the Rogers-Spivey Faculty Fellow at the University of Alabama. Born in Dayton, Ohio, he earned his B.S., M.S., and M.B.A. degrees from Wright State University and a Ph.D. from the University of Cincinnati. He has been at the University of Alabama since 2014 and has been a visiting scholar at Stanford University, Universidad de Talca, the University of South Africa and Pole Universitaire Leonard de Vinci.

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